

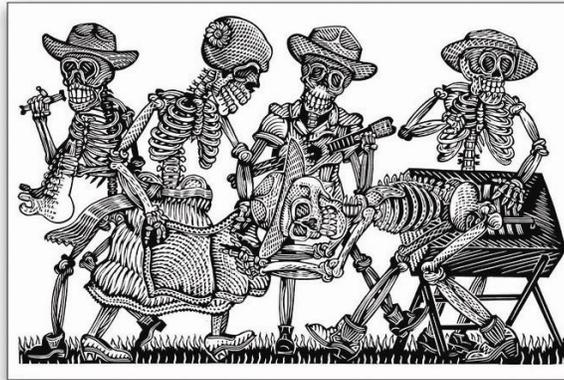
Contact:

Claudia Montes

clau@sonjarocho.mx

347-504-1454

ENCUENTRO DE SONEROS EN NY



22ND-30 JULY 2011

JULY 8, 2011 NEW YORK CITY - Centuries old music and dance of Veracruz comes alive through the musical collaboration of **SONANDO SUR** and **JARANA BEAT** in a week of concerts, workshops and fandangos for New York's first *Encuentro de Soneros*, bringing together son jarocho groups from Mexico and New York, all to be featured in an upcoming documentary.

Veracruz is a vibrant region of Mexico with a rich history of music, most notably Son Jarocho, a unique centuries old Mexican music genre that originated in the colonial era and fuses Spanish, indigenous and African rhythms to create a musical poetry that is a central part of the musical heritage of the region. Son Jarocho is experiencing a resurgence of interest through the works of young musicians who experienced the history of the genre through their elders, and are now reinterpreting a modern historical continuation of the music and a devotion to exposing new generations to the Son Jarocho heritage.

SONANDO SUR is a collaboration between three Veracruz based musicians who are bringing the rich history of Son Jarocho music and dance to the global stage. The music is rich in poetry, and performed with traditional instruments such as jarana, requinto, and quijada, accompanied by zapateado dancing as the main percussion instrument.

Sonando Sur hopes to preserve the rich history of this music, and promote the culture of southern Veracruz to a wider audience by presenting documentaries, concerts, giving workshops (jarana and zapateado) and throwing fandangos. They will be joined by members of [Jarana Beat](#), Juan Lucero on the requinto and Sinuhé Padilla-Isunza (musical director) on the leona.



Benito Cortes Padua (jarana, zapateado, voice) is a founding member of the Center of Documentation of Son Jarocho which began in the year 2000 in Jáltipan, Veracruz. He is a known and celebrated instructor of zapateado and jarana, and conducts workshops that share the traditional music and culture of Son Jarocho not only in small towns of his native southern Veracruz where the music is transmitted culturally to continue its historical importance, but around the world where new audiences can experience it.

Cortes is also a founding member of the world famous Son Jarocho group [Los Cojolites](#) who's first CD El Conejo won a Grammy award and was part of the official soundtrack of the movie Frida starring Salma Hayek.



Violeta Romero Granados (jarana, bailadora, voice) is a dancer and musician, since the year 2000 Romero is a member of the Son Jarocho music group [Los Utrera](#), a family headed by Don Esteban Utrera born in 1920 in the small farmer community of El Hato located in the region of Los Tuxtlas, in Southern Veracruz. Los Utrera are known for their momentous responsibility of transmitting their family's legacy of Son Jarocho musical tradition in national and International forums. Romero is an Afro-Cuban dancer and also performs with the Guinean Percussion Collective Maíz Negro, she currently is a Zapateado dancer instructor in Xalapa, Veracruz.



Esther Cruz Maranto (jarana, bailadora) is an African and Afro-Cuban percussionist, singer and performer. Since 1996 she has been studying Senegalese, Congolese, Guinean, Cuban percussion and performance. Cruz has also a strong formation as a Son Jarocho musician and zapatedado dancer learning from traditional families such as Los Utrera and Los Vega who have kept alive for five generations the genuine musical expression of Son Jarocho. In 1997 Cruz joined the Group Rumbamba and in 1999 founded the percussion Group

Obibi Aña: Percussionist Women, a fusion of Afro-Caribbean and Son Jarocho rhythms. Cruz currently works at the Institute of Culture and Tourism in Veracruz.



Juan Lucero (requinto) is originally from Puebla, Mexico and from a very early age was exposed to his native music and dance. As a teen he started playing string instruments such as guitar, vihuelas, jaranas and 'bajo sexto' (a type of mexican bass). As a dancer he has worked with several dance companies in the NYC and NJ area, including [Calpulli Danza Mexicana](#). He currently lends his vocal, instrumental and dancing talents as a member of the musical group "Jarana Beat" and will be joining Sonando Sur on the requinto.



Sinuhé Padilla-Isunza (leona, voice, musical director) was born in Mexico City, growing up in an environment of constant artistic activity, and in 1986, began his first studies in corporal expression, music and dance, disciplines he has continued practicing and studying in various forms to this day. In 1992, he began studying Nahuatl cosmogony, learning sacred Aztec music and dance after which he began to merge these disciplines with other influences such as jazz, Afro-Latin music, Mexican Folk and trova. Over the last 8 years Sinuhé has investigated the Arab and Andalusian roots of Latin American music in Spain and studied Flamenco history, music and

dance, and traveled through South America researching various manifestations of Afro-Amerindian music many countries, where he created and collaborated in various projects. He currently lives in New York, where founded his own recording label, [Jarana Records](#), producing a number of different artists. He is also musical director of projects such as [Jarana Beat](#), [Calpulli Mexican Dance Company](#), [Bilingual Birdies](#), [SonJarocho.MX](#), among others.

Schedule of events:

Friday 22 July:

8pm SONANDO SUR presents documentary, concert and fandango at the *52 Marble Hill Boat*

Saturday 23 July:

9pm SONANDO SUR presents documentary, concert and fandango at *Casa Mezcal*

Sunday 24 July:

12:30pm JARANA BEAT family concert and fandango at *Terraza 7 Train Café*

Tuesday 26 July:

5-6pm Workshop (int/adv zapateado) at *Mano a Mano - Brooklyn Music School*

6-7pm Workshop (beginner's zapateado) at *Mano a Mano - Brooklyn Music School*

Wednesday 27 July:

5-6pm Workshop (int/adv zapateado) at *Mano a Mano - Brooklyn Music School*

6-7pm Workshop (beginner's zapateado) at *Mano a Mano - Brooklyn Music School*

Thursday 28 July:

5-6pm Workshop (int/adv jarana) at *Terraza 7 Train Café*

6-7pm Workshop (beginner's jarana) at *Terraza 7 Train Café*

10pm SONANDO SUR concert and fandango at *Barbès*

Friday 29 July:

5-6pm Workshop (int/adv jarana) at *Terraza 7 Train Café*

6-7pm Workshop (beginner's jarana) at *Terraza 7 Train Café*

10pm SONANDO SUR concert and fandango at *Terraza 7 Train Café*

Saturday 30 July:

2-3pm Workshop (int/adv jarana) at *Terraza 7 Train Café*

3-4pm Workshop (beginner's jarana) at *Terraza 7 Train Café*

4-5pm Workshop (int/adv zapateado) at *Terraza 7 Train Café*

5-6pm Workshop (beginner's zapateado) at *Terraza 7 Train Café*

9:30pm **ENCUENTRO DE SONEROS EN NY** with [Son de Montón](#), Sonando Sur & [Jarana Beat](#) at *Terraza 7 Train Café*

Locations:

Barbès: 376 9th Street, Brooklyn NY 11215, **Boat @ Marble Hill:** 52 Marble Hill Avenue, Bronx NY 10463,

Brooklyn Music School: 126 St. Felix Street, Brooklyn NY 11217, **Casa Mezcal:** 86 Orchard Street, NY 10002,

Terraza 7 Train Café: 40-19 Gleane Street, Queens, NY 11373

Workshop prices: 1 class \$15, series of 3 (zapateado or jarana) \$40, series of 6 (zapateado and jarana) \$70

Sponsors/Collaborators: [Mano a Mano: Mexican Culture Without Borders](#), [MeshicoFilms](#), [Masterhead Lab Mastering](#), [Terraza 7 Train Café](#), [SonJarocho.MX](#), [Jarana Records](#)

For more information visit [SonJarocho.MX](#)

or contact:

Claudia Montes – clau@sonjarocho.mx 347-504-1454

Sinuhé Padilla-Isunza – sinuhe@jaranarecords.com 917-501-1848